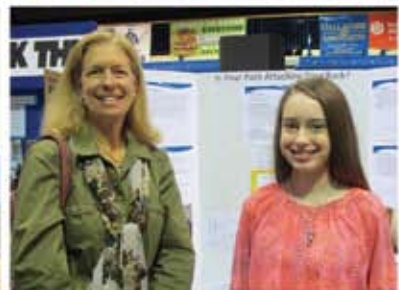


FloridaMD

MARCH 2014 • COVERING THE I-4 CORRIDOR



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contents

MARCH 2014
COVERING THE I-4 CORRIDOR

4 < COVER STORY

In addition to providing leading edge orthopaedic care for the past 42 years, Orlando Orthopaedic Center has spent countless hours in the community, offering a variety of orthopaedic-related resources to residents, businesses and recreational groups throughout Central Florida. The practice has also created a 501(c)(3) nonprofit foundation to assist in providing even more ways to increase community engagement.

PHOTO: PROVIDED BY OOC



ON THE COVER: Orlando Orthopaedic Center physicians volunteer their time in the community for a wide variety of activities. Find out how members of the practice are giving back to Central Florida on page 4.

- 00 XX XXXX
- 00 XX XXXX XX XXXX XXXXX
- 00 CURRENT TOPICS



PHOTO: DONALD RAUHOFFER / FLORIDA MD

DEPARTMENTS

- 2 FROM THE PUBLISHER
- 10 PULMONARY & SLEEP DISORDERS
- 12 BEHAVIORAL HEALTH
- 13 ORTHOPAEDIC UPDATE
- 14 CANCER
- 16 MARKETING YOUR PRACTICE
- 18 DIGESTIVE AND LIVER UPDATE
- 22 MEDICAL MALPRACTICE EXPERT ADVICE
- 24 FINANCIAL UPDATE: INSURANCE•BENEFITS•WEALTH MGMT.

Orlando Orthopaedic Center – Community Outreach Extends Far and Wide Throughout Central Florida

By Corey Gehrold

For the past 42 years Orlando Orthopaedic Center has been helping their patients get back to an active and productive lifestyle. In addition to providing leading edge orthopaedic care, the 20-physician practice has spent countless hours in the community, offering a variety of orthopaedic-related resources to residents, businesses and recreational groups throughout Central Florida.

“This community has provided our practice with so much through the years, it’s important for us to find unique ways to engage and give back to the residents and businesses here,” says Kevin Joyce, executive director of Orlando Orthopaedic Center.

Read on to find out some of the ways Orlando Orthopaedic Center is actively involved in the area.

NONPROFIT ORLANDO ORTHOPAEDIC CENTER FOUNDATION

To help grow and manage their community-oriented grassroots efforts, the practice started a 501(c)(3) nonprofit organization in 2011, the Orlando Orthopaedic Center Foundation. The mission of the Foundation revolves around three core initiatives:

- Injury prevention in youth athletics and the workplace
- Education and research
- Community outreach

HIGH SCHOOL ATHLETIC PROGRAMS TEAM PHYSICIANS AND PRE-PARTICIPATION PHYSICALS

Orlando Orthopaedic Center MDs and PAs serve as official team physicians for 15 area high schools and one state college in Orange and Seminole counties at no cost for the schools.

- Providers offer medical services for 15 respective athletic programs, which includes sideline medical services at football games.
- According to a recent study cited on The Sport Digest, approximately 28 percent of young athletes playing football have been injured while on the field.

Each year the practice, in partnership with the Orlando Orthopaedic Center Foundation donates over 1,500 hours to provide pre-participation physical screenings to student athletes.

- More than 2,000 high school athletes across 15 area schools are given pre-participation physicals at no charge



Lawrence S. Halperin, M.D., (left) and Randy S. Schwartzberg, M.D., (right) volunteer to provide pre-participation sports physicals for area high schools.

PHOTO: PROVIDED BY OCC



Volunteers from Orlando Orthopaedic Center and several other area organizations provide physicals to more than 2,000 high school athletes across 15 schools annually.

PHOTO: PROVIDED BY OCC

Bryan L. Reuss, M.D., performs a sideline evaluation during a Boone High School football game.



PHOTO: PROVIDED BY OCC



PHOTO: PROVIDED BY OOC

The Orlando Orthopaedic Center Foundation hosts the EmBrace Our Community durable medical goods drive to collect and distribute DME products to those in need. The drive annually collects more than \$10,000 worth of products.

for the schools.

- The schools charge a nominal fee for the physicals, which acts as a fundraiser for the respective school's athletic department. The money donated back by Orlando Orthopaedic Center helps the athletic department's continue their day-to-day operations.

DURABLE MEDICAL GOODS DONATION DRIVE

The annual "EmBrace Our Community" event presented by the Orlando Orthopaedic Center Foundation encourages community members to donate gently used durable medical goods so they may be distributed and re-used by neighbors in need residing at or below the federal poverty line

- Items donated include braces, crutches, wheelchairs, walkers, cold therapy units and other various orthopaedic items.
- Donations can be made to any of Orlando Orthopaedic Center's six locations.
- The drive collects more than \$10,000 in medical supplies annually.

ORTHOPAEDIC EDUCATION SEMINARS

Each year the Orlando Orthopaedic Center Foundation presents two dedicated orthopaedic seminars to provide continuing education to allied healthcare professionals – the Cutting Edge Concepts in Orthopaedics & Sports Medicine seminar in the winter and the Orthopaedic Update



PHOTO: PROVIDED BY OOC

Orlando Orthopaedic Center physicians at the 2014 Cutting Edge Concepts in Orthopaedics and Sports Medicine Seminar from left to right: Daniel M. Frohwein, M.D., Bryan L. Reuss, M.D., Lawrence S. Halperin, M.D., Travis B. Van Dyke, M.D., Randy S. Schwartzberg, M.D., Bradd G. Burkhart, M.D., and Matthew R. Willey, M.D.

Each year the Orlando Orthopaedic Center Foundation presents two dedicated orthopaedic seminars to provide continuing education to about 1,200 allied healthcare professionals.



PHOTO: PROVIDED BY OOC

PHOTO: PROVIDED BY OOC



Randy S. Schartzberg, M.D., presents a \$2,500 check to the UCF Student Physical Therapy Association at the 2014 Cutting Edge Concepts in Orthopaedics and Sports Medicine Seminar.

for Allied Healthcare Professions seminar in the summer.

- Both seminars offer low cost continuing education credits (CEU's) for over 1200 attendees annually from around the state.
- Attendees for the seminars include MDs, PAs, athletic trainers, physical therapists, nurses, occupational therapists, and other various allied healthcare professionals.
- Each year, \$5,000 in proceeds are donated back to the University of Central Florida (UCF) to help future athletic trainers and physical therapists.

GRASSROOTS COMMUNITY OUTREACH

Orlando Orthopaedic Center physicians often make an effort to volunteer and sponsor various community events throughout the year. Some of the practice's physicians also support local sporting events by volunteering medical services for:

Jeffrey P. Rosen, M.D., with some of the team assembled for the 2012 Arthritis Foundation Walk in Downtown Orlando.

PHOTO: PROVIDED BY OOC



Orlando Orthopaedic Center physicians volunteering their time to provide medical services at the Arnold Palmer Invitational Golf Tournament from left to right: Travis B. Van Dyke, M.D., G. Grady McBride, M.D., Alan W. Christensen, M.D., Eric G. Bonenberger, M.D., Bryan L. Reuss, M.D. and Bradd G. Burkhart, M.D.

PHOTO: PROVIDED BY OOC



- Sand Dollar / Whitlow Gymnastics Invitational
- Florida Kraze Krush Soccer Club
- Florida All Class Wrestling Showcases
- Silver Spurs Rodeo
- Arnold Palmer Invitational Golf Tournament

The practice will again be putting a team together and fundraising for the Arthritis Foundation Walk in Downtown Orlando.

SAME DAY, NEXT DAY APPOINTMENTS AND WALK-IN CLINIC HOURS

In an effort to provide patients convenient access to care, the practice also offers several programs to help those in need of orthopaedic services to be seen and treated as quickly as possible.

- Walk-in clinic hours are offered Saturday from 9:00 a.m. – 1:00 p.m. at the practice's Oviedo location.
- Same Day, Next Day Appointment Scheduling is offered through the week. Patients are guaranteed an appointment at one of the practice's locations either later on the day they call or the following business day. ■

With Same Day, Next Day Appointment Scheduling, patients are guaranteed an appointment at one of the practice's locations either later on the day they call or the following business day.



PHOTO: PROVIDED BY OOC



Same Day, Next Day Appointments Available for Your Patients
 Oviedo Saturday Walk-in Clinic | No Appointment Necessary | 9am - 1pm
*Subspecialties Include: Back and Neck • Elbow • Foot & Ankle
 Hand & Wrist • Hip • Knee • Oncology • Pediatrics • Shoulder
 Sports Medicine • Pain Management • Physical Therapy*

ORLANDO ORTHOPAEDIC CENTER

**Office Hours: Monday through Friday, 8:00 a.m. – 5:00 p.m.,
 Saturday 9:00 a.m. – 1:00 p.m. in Oviedo**
Phone: (407) 254-2500
**Locations: Downtown Orlando, Winter Park, Sand Lake, Lake
 Mary, Oviedo and Lake Nona**
**OrlandoOrtho.com • facebook.com/OrlandoOrtho
 twitter.com/OrlandoOrtho**

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